

Privacy Policy for Brandive Media

Effective Date: 25/12/2024

At Brandive Media, we are committed to safeguarding your privacy. This Privacy Policy outlines how we collect, use, disclose, and protect your personal information when you visit our website ("Site") or use our services. By using our Site, you consent to the practices described in this Privacy Policy. If you do not agree with this Policy, please refrain from using our Site.

1. Information We Collect

We may collect the following types of information:

- Personal Information: Includes your name, email address, phone number, billing details, and other identifiable information you provide when you contact us or use our services.
- **Non-Personal Information:** Includes browser type, IP address, pages visited, and other technical data automatically collected when you interact with our Site.
- Cookies and Tracking Technologies: We use cookies and similar technologies to enhance user experience and gather analytical data. You can manage your cookie preferences through your browser settings.

2. How We Use Your Information

We use the information collected for the following purposes:

- To provide and improve our services.
- To process transactions and send relevant communications.
- To personalize user experiences and optimize website functionality.
- To comply with legal obligations and protect against unauthorized activity.
- To conduct marketing campaigns and send promotional materials, where consent has been provided.

3. How We Share Your Information

We do not sell your personal information to third parties. However, we may share your information with:

- **Service Providers:** Trusted third parties who assist us in operating our Site and delivering services (e.g., payment processors, hosting providers).
- **Legal Authorities:** When required by law or to protect our legal rights, we may disclose information to regulatory or law enforcement authorities.
- **Business Transfers:** In the event of a merger, acquisition, or sale of assets, your information may be transferred as part of the transaction.

4. Data Security

We implement industry-standard security measures to protect your information from unauthorized access, disclosure, or destruction. However, no online transmission or storage method is 100% secure, and we cannot guarantee absolute security. You are responsible for maintaining the confidentiality of your login credentials, if applicable.

5. Your Rights

Depending on your jurisdiction, you may have the following rights regarding your personal information:

- Access and Correction: Request access to your information and correct inaccuracies.
- **Data Deletion:** Request deletion of your personal information, subject to legal or contractual obligations.
- Opt-Out: Opt out of receiving marketing communications by following the unsubscribe link in emails or contacting us directly.

To exercise these rights, please contact us using the information provided below.

6. Third-Party Links

Our Site may include links to third-party websites. We are not responsible for the privacy practices or content of these external sites. We encourage you to review their privacy policies before providing any personal information.

7. Children's Privacy

Our services are not directed at children under 18 years of age, and we do not knowingly collect personal information from children. If we become aware that we have inadvertently collected such information, we will take immediate steps to delete it.

8. International Data Transfers

If you access our Site from outside [Your Jurisdiction], please note that your information may be transferred, stored, and processed in countries with different data protection laws. By using our Site, you consent to such transfers.

9. Changes to This Privacy Policy

We reserve the right to update this Privacy Policy at any time. Changes will be effective upon posting to the Site with the updated "Effective Date." We encourage you to review this Policy periodically.

10. Contact Us

If you have questions or concerns about this Privacy Policy or how we handle your personal information, please contact us

By using our Site, you acknowledge that you have read and understood this Privacy Policy and agree to its terms.

